



WEST AFRICAN HEALTH ORGANIZATION
ORGANISATION OUEST AFRICAINE DE LA SANTE
ORGANIZAÇÃO OESTE AFRICANA DA SAÚDE

CALL FOR EXPRESSIONS OF INTEREST

(Consulting Services)

Reference No. **CQS/ ADMI-WAHO/2025/52**

TITLE: Hiring a Consultancy Firm to Carry out the Final External Evaluation of the 2020-2024 Strategy for the Promotion of Healthy and active Ageing in the ECOWAS Region, and to Draw up a New 2026-2030 Strategy.

1- Introduction

WAHO has set itself an ambitious vision for 2030, which is to work towards achieving the best health and well-being indices on the African continent across the Economic Community of West African States (ECOWAS). This vision fits in perfectly with both ECOWAS's Vision 2050 and the Sustainable Development Goals that all United Nations member states have committed to achieving by 2030, for a better world and so that no one is left behind. SDG 3 calls for "enabling all people to enjoy a healthy life and promoting well-being for all at all ages".

Following instructions from the June 2017 ECOWAS Assembly of Health Ministers (AHM) in Abuja, WAHO developed 2020-2024 Strategy for the promotion of healthy ageing in the ECOWAS region. The strategy was adopted in May 2019 by the AHM in Cotonou. The strategy, whose implementation began in 2020, expired in 2024. To facilitate the development of a new strategy for the promotion of healthy active ageing in the ECOWAS region, it is important to evaluate the strategy that has just expired in order to draw lessons that will guide the development of the ECOWAS 2026-2030 strategy for healthy and active ageing.

To this end, WAHO wishes to engage the services of a consulting firm to carry out this activity

Overarching objective

The overall objective of the assignment is to assess the implementation of the ECOWAS Healthy Ageing Strategy 2020-2024 and to develop the new Healthy and Active Ageing 2026-2030 Strategy for the community.

Specific objectives

Specifically, the evaluation aims at achieving the following objectives:

1. Assess the approach and rationale behind the development of the 2020-2024 strategy.
2. Determine the relevance, effectiveness, efficiency, impact, and sustainability of the interventions contained in the strategic plan and their contributions to the results achieved in the countries supported in terms of promoting healthy aging.
3. Draw out the positive points and shortcomings of the interventions, as well as the success factors and challenges in implementing the strategic plan.
4. Based on the results of the assessment, draw up a new strategy for healthy and active ageing in the ECOWAS region by 2030.



3- Duration and scope of the assignment

The contract is for 120 Men/Days spread over a period of nine (9) months.

The mission will cover the 12 ECOWAS countries, with a field visit in 5 countries to be selected. The methodological scoping meeting will take place online. The validation of the assessment report will also take place online, and finally the validation workshop on the ECOWAS 2026-2030 strategic plan for healthy active ageing will take place in the lead consultant's country of origin and will run for three days.

The consulting firm will include in its technical bid a provisional timetable to carry out the assignment

4- Documents to be submitted

Interested firms are invited to apply. They must demonstrate that they have the required qualifications and relevant experience. References must be substantiated (contracts, certificate of completion, etc.). Candidates must submit a summary table including experience, references, mission goals, client addresses, activity costs, years of completion and durations.

Interested firms are invited to submit an expression of interest file including:

- A letter of expression of interest addressed to the Director General of WAHO, with the title of the consultation in the subject line.
- A copy of the commercial register,
- A certificate of non-bankruptcy.
- General documentation on the firm and its areas of expertise
- Presentation of permanent staff relevant to the task in hand, with details of their current position in the company and the firm's organization chart.
- A list of the most important achievements in the field concerned over the last ten (10) years, with supporting documents (contracts, certificate of completion, etc.).
- if the firm is a consortium: a copy of the consortium agreement concluded by all its members, or a letter of intent to form a consortium if their proposal is selected, signed by all its members, and accompanied by an indicative draft of the proposed consortium agreement.

5- Profile of the consulting firm

This assignment will be entrusted to a consulting firm with proven experience in the evaluation of strategies/projects/programs/interventions in the health field (public health, epidemiology). The firm must also have experience in drawing up public health documents, in particular strategic plans.

6- Selection method

The firm will be selected on the basis of the Selection Method based on the Consultant's Qualification (SQC) in accordance with the revised procurement code of ECOWAS institutions, September 2021 version.

7- Criteria for expression of interest evaluation

Candidates' expressions of interest will be evaluated on the basis of the following criteria and scoring scale:

- Experience in evaluating strategies/projects/programs/interventions in any related field over the



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last 10 years: **20 points.**

- Experience in evaluating strategies/projects/programs/interventions in the public health sector over the last 10 years: **30 points.**
- Experience in the evaluation of strategies/projects/programs/interventions in the field of elderly health over the last 10 years: **25 points.**
- Experience in developing a public health strategic plan over the past 10 years: **15 points.**
- Permanent staff in the firm's operations: **10 points.**

Only the firm's experience over the last 10 years will be evaluated (as of 2014).

In the event of a tie, consultants with more experience in evaluating strategies/projects/programs/interventions in the public health sector will be given preference.

The firm ranked first in the evaluation of expressions of interest will be invited to submit its technical and financial proposals for contract negotiation.

8- Information, deadline and address for submission of applications

Interested consultants (firms) may also obtain further information on the reference documents from the email address below, during working hours from Monday to Friday, from 08:00 to 16:00 at the following address: procurement@diffusion.wahooas.org with a copy to ymong-bo@wahooas.org

The present notice will be published on the WAHO website (<https://data.wahooas.org/tenders/tenders/list>), on the ECOWAS website and by the WAHO focal points in each ECOWAS member state (websites of the ministries in charge of health).

Interested consultants (firms) can access and download the terms of reference and the notice of expression of interest on the WAHO website at the following address: <https://data.wahooas.org/tenders/tenders/list>

Interested and duly qualified consultants (firms) are invited to express their interest by submitting their expressions of interest electronically to <https://data.wahooas.org/tenders/tenders/list>

The deadline for receipt of expressions of interest is **May 07, 2025, at 12:00 GMT.**

WAHO will not be responsible for any costs or expenses incurred by the individual consultant in preparing or submitting the EOI.

Dr Melchior Athanase J C. AISSI

Director General